



As you read your textbook, complete the reading note-sheet. For each bolded term, fill in the information for each subsection below it.

What is the difference between profit and revenue?

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Explicit & Implicit Costs

Definition of Explicit cost:	Definition of Implicit cost:
Explanation of Explicit cost:	Explanation of Implicit cost:
Example of Explicit cost:	Example of Implicit cost:
Difference between Explicit & Implicit cost:	

The Law of Diminishing Returns

Definition:	Graph/Diagram:
Explanation [how/why]:	Example [Find a news article that best uses the economic concept/theory/subject]:
Analysis + [pro/strengths/advantages/stakeholder]:	Analysis - [con/weaknesses/disadvantages/stakeholder 2]:

Economies of Scale

Definition:	Graph/Diagram:
Explanation [how/why]:	Example [Find a news article that best uses the economic concept/theory/subject]:
Analysis + [pro/strengths/advantages/stakeholder]:	Analysis - [con/weaknesses/disadvantages/stakeholder 2]:

Diseconomies of Scale

<p>Definition:</p>	<p>Graph/Diagram:</p>
<p>Explanation [how/why]:</p>	<p>Example [Find a news article that best uses the economic concept/theory/subject]:</p>

Analysis + [pro/strengths/advantages/stakeholder]:

Analysis - [con/weaknesses/disadvantages/stakeholder 2]:

Profit-maximization rule

Definition:

Graph/Diagram:

Explanation [how/why]:	Example [Find a news article that best uses the economic concept/theory/subject]:
Analysis + [pro/strengths/advantages/stakeholder]:	Analysis - [con/weaknesses/disadvantages/stakeholder 2]:

Short-run vs. Long-run

Definition of short-run :	Definition of long-run :
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Explanation of short-run :	Explanation of long-run :
Example of short-run :	Example of long-run :
Difference between short-run & long-run in production:	

Costs Chart

TERM	DEFINITION	FUNCTION	PURPOSE	HOW TO CALCULATE IT
Profit				
Revenue				
Total Product (TP)				
Marginal Product (MP)				

Marginal Revenue (MR)				
Marginal Cost (MC)				
Average Revenue (AR)				
Total Revenue (TR)				
Total Cost (TC)				
Fixed Cost (FC)				
Variable Cost (VC)				
Average Fixed Cost (AFC)				
Average Variable Cost (AVC)				
Average Total Cost (ATC)				
Per Unit Cost				